



# KRISHI MANTHAN-6

National Agri-Business Summit-2022

(Business Innovation & Collaboration Meet)

For

Farmers, FPOs/FPCs, SHGs, Cooperative, Agri-Startups and Agri-Enterprises

**Venue: SIAET, Bhopal (Madhya Pradesh)**

**Schedule: 2nd and 3rd December 2022**

Mission: FPO Sustainability

Transforming Rural India



Associates:



Powered By:



**Summit Theme:**

Promoting linkages amongst FPOs, SHGs, Startups, Knowledge Institutions, Business Organizations and Service Providers for knowledge transfer, mutual trade, integration of business models and business activities to enhance sustained livelihood options in rural areas.

**Awards:**

Summit honors individual as well as institutional excellence in Agriculture, Agribusiness, Food Processing, Agriculture Services, etc. with Krishi Bhushan Awards.



# Application Areas

EFFICIENT IRRIGATION	INPUT BUSINESS AND QUALITY PRODUCTION	AGRICULTURE BIO-DIVERSITY AND NATURAL FARMING	HORTICULTURE, ANIMAL HUSBANDARY AND OTHER AGRICULTUR ALLIED
FODDER BUSINESS AND FARM REFUSE MONETIZATION	POST-HARVEST TECHNOLOGIES, EQUIPMENT AND MACHINERY	MEDICINAL, AYURVEDA, ANI FORESTRY PRODUCE	VALUE ADDITION AND FOOD PROCESSING
RENEWABLE AND SUSTAINABLE ENERGY	AGRO-ENTERPRISES AND NON-FARM ENTERPRISES	SMART LOGISTICS, AND SUPPLY CHAIN	IT / ICT. DIGITAL/SMART TECHNOLOGY
MARKETING, EXPORT AND BUSINESS MANAGEMENT	AGRICULTURE SERVICES AND SUPPORT SERVICES	CREDIT, INSURANCE AND FINANCIAL SERVICES	RETAIL, E-COMMERCE AND E-MARKETPLACE

## STAKEHOLDERS

- Farmers Producer Organizations
- Food Processing Organizations
- Agri-Startups and Food Startups
- Skilling, Training, Incubation Providers
- Government Organizations and Corporates
- Research Institutes, Academia and Technical Institutes
- Funding Organizations and Financial Institutions
- Equipment and Machinery Provider
- e-Commerce and e-Marketplace Service Provider
- CSR, NGOs and Social Organizations
- Agriculture Input Provider, Dealers, Retailers and Service Provider
- Experts, Mentors and Consultants
- Ayurveda Medicine based Companies
- Hotel and Restaurants
- Digital/ Smart Agriculture Equipment Providers
- Cold Storage , Cold Chain, Warehousing and Logistics Service Providers

## OBJECTIVES

- Identification of Innovative business models for the promotion of sustainable farming and enhanced rural livelihood.
- Promotion of market linkages for FPO-to-FPO, FPO-to-SHG and SHG-to-SHG Business.
- Farm to Fork commercialization of Agriculture and Food Processing through collaboration of FPOs, Cooperative SHGs, startups, and Business Organizations.
- Integration of village resources with FPOs for enhanced income generation.
- Conservation of Agriculture Bio-Diversity through promotion of natural farmin and crop diversification.
- Managed Promotion of credit linkages through NBFCs, Banks and other financial institutions.
- Enhancing market access and reach through an e-Commerce platform.
- Exploring interventions of CSR, funding and development agencies for SHGs and FPOs.
- Promotion of FAAS, PAAS and SAAS as FPO business.

## Benefits of Summit

Knowledge and Expertise Connect	Business and Market Opportunities	Vision for Re-engineering the Interventions	Collaboration and Networking Opportunities	Innovative Products, Services and Practices	Exposure to New Products and Services
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# Program Session Details

## Day 1

- Inauguration Ceremony and Key Note Address
- FPO / FPC Business Presentation
- Input, Equipment and Machineries Business
- Value Addition, Food Processing, Marketing, Packaging and Logistics

## Day 2

- Technology, Solutions, and Services Business
- Financial Services, Export & Import business, CSR Services
- Buyer Seller Interaction and Collaboration
- Krishi Bhushan Award and Vaedictory

**Priority time slots for the Presentation of Innovative Sustainable and Scalable Business Models for FPO**  
having focus in  
**Agriculture input, Food Processing, Agriculture Services, Agro-Forestry, Ayurveda, Social Business**

### Krishi Bhushan AWARD CATEGORIES \* \*

Krishi Bhushan AWARD CATEGORIES * *		**
Farmer	03	<b>1. Registration is Mandatory for the Application at <a href="http://www.krishimanthan.com">www.krishimanthan.com</a></b> <b>2. Justified details of your work should be provided</b> <b>3. The online application form is available at <a href="http://www.krishibhushan.com">www.krishibhushan.com</a></b>
FPO	03	
FPO Mitra (Individual)	03	
FPO Mitra (Organisational)	03	
FPO Sustainability Ambassadors	03	
Innovative Business Models for FPO	03	

### Registration Charges Details (GST Extra)

### Sponsorship Details (GST Extra)

Individuals, Farmer, FPO, SHG, MSME, Startups (Each Member)	INR 1,000	Program Partner	INR 10,00,000
Visitors and Students	INR 100*	Platinum	INR 5,00,000
Organizational Participation	INR 30,000**	Gold	INR 3,00,000
Institutional Participation	INR 20,000**	Silver	INR 2,00,000
For all Stay and Transport, * Stay, Transport, kit, and Food	Not Included	Award Sponsorship	INR 1,00,000
** 2 Participants, Normal stall, and half page space in the post-program booklet are included			

### Exhibition Stall (3Mx3M) GST Extra

### Advertisement GST Extra

Fully Prepared Stall (3M x 3 M)	INR 30,000	Banner in Conference Area	INR 15,000 (3 ft x 6 Ft)
Normal Stall	INR 20,000	Banner/Standees in Exhibition	INR 5,000 (3 ft x 6 Ft)
Open Sky	INR 10,000	Space in Post Program Booklet	INR 5000 (Quarter Page) INR 15,000 (Full Page)

### Registration process

### Payment Details ISED

Participation in Krishi Mantha: <a href="http://www.krishimanthan.com">www.krishimanthan.com</a>	Account Name: ISED Services
Participation in Krishi Bhushan Award: <a href="http://www.krishibhushan.com">www.krishibhushan.com</a>	Account No.: 1305002100019091
Lead Co-Ordinator: ISED Services	Bank: Punjab National Bank
Mobile No.: +91 - 7694009738, 9343694090	Branch: HabibGanj
Lead Coordinator: Exhibition and Sponsorship	IFSC code: PUNB0130500
Mobile No.: +91 - 7694009777, 9343694092	Help Desk: +91 - 7694009744, 9616943288



# Glimpses of Previous Summits



## Statistics of Summits

Key Participants	2016	2017	2018	2019
Farmers Producer Organizations (FPO) & Farmers	130	137	170	450
Agri Startups & Corporates	40	44	30	23
Scientists & Institutions	35	23	73	18
Dept. Horti & Agriculture	74	90	98	13

## Extension & Media Partner



## Acknowledgement



website: [www.krishimanthan.com](http://www.krishimanthan.com) | [www.krishibhushan.com](http://www.krishibhushan.com) |  
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